

*From the Desk of: Guillermo Palomo*  
123 Main St., Downey, CA 90241

**(Text only)**

Does your family have a favorite restaurant? A place where you're always welcome? Where, like the old TV theme song said, "Everybody knows your name?" A place to have a great meal with your wife and kids, or meet your friends for a drink and dinner? Well, my name is Guillermo Palomo, and over 30 years ago my wife Marisa and I opened a place just like that in Downey, California. Since then, people around here know Marisa's Mexican Restaurant as a great family restaurant. When we started Marisa's, we had one goal in mind: serve great Mexican food at a reasonable price in an atmosphere where everyone feels at home. When you come visit us, we think you'll agree that we've done what we set out to do.

Like Dinner At A Friend's House

When you walk in, you'll be greeted by one of the family with a friendly hello. Notice that we've decorated our walls with pictures from our family's hometown in Michoacan, Mexico. We also put up mementos from our trips south of the border. If it's on our walls, be sure it means something to us. Sit down in one of our comfortable booths, and soon we'll bring out a basket of crispy fried tortillas that you can enjoy with one of our homemade salsas. (Try 'em all, but be careful of the salsa *casero*. It packs a real wallop!)

Check out our menu. Restaurant critic Jennie Douglas calls it "unusually flexible and versatile." You'll see traditional Mexican restaurant fare: we have all the favorites, like burritos, tacos, and enchiladas. We also have some house specialties you might not find elsewhere. Need help deciding? We'll be happy to recommend some of our favorites: maybe the steak *tampiqueña*, or the *pollo con mole*. Whatever you choose, your taste buds are in for a treat. We'll serve your entrée with refried beans and on a plate still hot from the oven. Everything's cooked with care by family members, according to our old family recipes.

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Lots of Food, Not Lots of Money

We don't skimp on our servings here at Marisa's. In fact, a lot of our customers never finish what they order! (Don't worry, you can take leftovers home. They're almost as good warmed up as they are fresh from our kitchen.) When you see our generous helpings, our fresh ingredients, and the care we take to prepare your food, you'll probably wonder: how much will this cost me? At a lot of restaurants, you need to take out a loan to feed your family. Not here. Restaurant critic Jennie Douglas called our prices "reasonable." We call it charging a fair price for a great meal, so our neighbors can enjoy our hospitality. You can eat a meal fit for a prince for around seven dollars. Right now nothing on our menu is over nine dollars. And we have a special menu for the little ones. They get some of their favorite food--mini burritos, nachos, tacos--at a price that will put a smile on your face. At Marisa's, we make sure that everybody leaves here happy and satisfied!

Come By And Visit Us!

Marisa's is a one-of-a-kind place. If you're looking for a big chain restaurant, where you can pay way too much to see the same old tired decorations, eat the same old bland food, and get served by the same apathetic workers, we can't help you. But if you want something different--like great, hearty Mexican food, made fresh and served by friendly folks at an affordable price--then we are your kind of place. Come visit us for lunch or dinner! We're open every day. Monday through Saturday, our hours are 11 a.m. to 9 p.m. Sunday, we're open 11 a.m. to 8 p.m. Our full menu is available all the time. We're in Downey, located at 11949 Paramount Blvd. And for our friends in Orange County, we've just opened a second location in La Mirada. The address there is 15711 Imperial Highway. We poured everything we loved about the Downey restaurant into our La Mirada place so it would be like a second home for our friends. (You'll even see

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we moved some of our favorite decorations over to the new place! And we had to make trips back to the family home in Mexico to find more decorations to put up on the walls.)

No matter which location you choose to visit, we know you'll have a great time. Come with an appetite for great food, and we promise a meal like few you've ever had before. Whether it's lunch or dinner, at Marisa's you'll find just the restaurant experience you're looking for. Jennie Douglas said Marisa's is a "natural, fine choice for anybody's favorite restaurant." Give us a chance, and we think we'll be your favorite restaurant as well!

Looking forward to seeing you soon!

Guillermo Palomo,  
husband and co-creator of Marisa's Mexican Restaurant

p.s.—Don't tell Marisa I'm doing this, but I'm feeling extra generous today. If you mention this letter when you come in, we'll give you a free round of drinks with your lunch or dinner. But hurry in—when Marisa finds out I'm giving away drinks, this offer might be over!